

ELON opens "Electroluminescent Printing Academy"

Written by Pavel Beneš
Tuesday, 27 April 2010 09:15



Electroluminescence (EL) is one of the most skill demanding disciplines in the modern printed electronics industry. ELON Technologies has developed EL manufacturing over a 4 year period of pioneering research designed to achieve the best practical results in the advertising and media field.

ELON's unique EL printing technology has been recently upgraded through the use of quality swedish drivers system, known for its top-of-the-line electronics. The result of this union approaches ELON Technologies' ultimate goal, the perfect EL poster. Working with the top US and EU electroluminescent ink providers, electro-technical engineers and chemical specialists, we have developed a great product with a reputation and an overall technical proficiency beyond anything currently available on the market.

ELON's animated lighting poster has been used with unparalleled results for such international brands such as Coca Cola, T-Mobile, Ford, Nespresso, Vodafone as well as many others. The technology is now ready for a major rollout to the printing market as a innovative production program, ideal for completing the product portfolio of screen printing houses, as well as giving new options to electro-technical engineers and supplying additional knowledge to companies involved in printed electronics.

The first seminar and workshop will be held in Prague, Czech Republic and starts on **the 12th of July, 2010**

. The seminar lasts for

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1 week

(from 12th to 16th) and is oriented towards

company management and sales managers.

The participants will learn about the theory of EL, spheres of application and sales channels.

The workshop follows on the next week and runs for

1 week

as well (

from 19th to 24th

). The workshop is focused on printing techniques and will cover practical training for

technical managers, screen printing and EL specialists

.

Please note, we can accept only a limited number of participants (10 companies per term) in order to provide the optimal training environment from both the theoretical and practical side.

Learn how to print a paper-thin, animated lighting poster at the first seminar and workshop:

"How to manufacture an Electroluminescent poster"



The course will be lead by Technical Director of ELON Technologies, **Mr. Milan Caha**. Milan

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has been at the forefront of EL development since the late 70's. His main responsibilities at ELON Technologies include production management, patenting and R&D. And

Mr. Nick Bainton

- ex Tech Director of Elumin8 UK (2000-2008).



Both, the seminar and workshop will be attended by **Mr. Richard Kirk**, CEO of Polyphotonix. Richard's former company Elumin8 pioneered the use of large area EL and has many world first to there credit.

[Richard](#)

[Kirk at the KTN Plastic Electronics Meeting and Workshop video](#)

The seminar and workshop will be also attended by specialists from the leading EL ink manufacturers, as well as by capacities from Czech and UK Universities.

Ing. Vitezslav Jerabek, Faculty of Electrical Engineering, Dpt. of Microelectronics, CZ

Dr.Eifion Jewell, Welsh Centre of Printing and Coating, Swansea University, UK

All participants receive the following EL printing information and materials:

- Detailed information of the history and principles of EL

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- Formulations of EL inks including a list of manufacturers

- EL lamp construction and composition of layers

- Artwork tuition with all methods of EL fine-tuning

- Large size EL composition

- Lamination, finishing and testing procedures

- Electrical driver modules and programming

- Business advice, various EL technology applications and development trends

- More than 9 days covering all practical examples and training in various techniques

- A complete summary in one brochure, the "**ELON Poster™ Cookbook**"

- An **"EL Expert Certificate"** which certifies that the holder possesses the knowledge and practical skills necessary to profit from the patented technology transfer.

- **How to profit from Technology Transfer when applying for funding from EU structural funds**

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The advertisement features a light blue background with a faint image of a printing press. On the left, a dark blue rectangular box contains the text "„How to manufacture the Electroluminescent poster“" in white. To the right, the text "EL Printing Seminar and Workshop" is written in a purple, serif font. Below this, "Promotheum Members" is written in a smaller purple font, followed by "get 50% off" in a large, bold, purple font. At the bottom of the advertisement, the text "New terms open in August and September!" is written in a small, italicized purple font.

The price of the seminar is 12.500 EUR. (If taken separately - 6.500 EUR per seminar and 7.000 EUR per workshop) The seminar and workshop are designed for screen printing companies, electro-technical universities and other industry experts. The price covers 1-2 persons per company or institution. The price does not include travel costs or accommodation. Accommodation can be arranged by ELON Technologies on request.

[The price for Promotheum Members is 6.250 EUR](#)

[\(or 3.500 EUR per Seminar and 4.000 EUR per Workshop\)](#)

[Register here!](#)

Apart from an excellent opportunity to learn all about Electroluminescent printing, the seminar package includes weekend activities, such as a tour of Prague's historical center and a visit to the Telc Chateau which ranks among the gems of Moravian Renaissance architecture. The

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certificate award ceremony will be held, together with a golf tournament, at the Telc Golf Club.

Please download the [application form](#) and [program schedule July](#) [August](#) [September](#) term here.

For additional informations please contact Mr. Pavel Benes at pavel.benes@elontech.eu

Related articles:

[Vodafone installed a lighting Christmas tree on Prague's bus-shelters!](#)

[First ELON Posters for Orange in Bratislava](#)

[Jacobs Kröning coffee smoke shaped into a Christmas tree](#)

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Per il medico l'arrivo del farmaco ha voluto dire avere <http://restaurant-levillage.fr/wp-content/uploads/redux/file/6502.html> priligy acquistare online finalmente un'arma a disposizione contro il problema, mentre finalmente i pazienti sono 'usciti allo scoperto'.

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